



REEL CANADA

Programme Guide



WHO WE ARE

REEL CANADA is a charitable organization whose mission is to introduce audiences to the power and diversity of Canadian film and engage them in a conversation about what it means to be Canadian.

Our travelling film festival has held over 6,000 screenings and served more than 1,000,000 students through our educational programmes since 2005 — and it just keeps growing.

WHAT WE DO

REEL CANADA offers several programmes for students, all of which are available in both English and French.

We also bring an annual celebration of Canadian film to the entire country, through National Canadian Film Day (CanFilmDay) which takes place every year on the third Wednesday in April.

WHY WE DO IT

Canada is an incredibly diverse nation — and if our work has proven one thing, it's that Canadians of all backgrounds really do love seeing themselves and their neighbours reflected on screen. Watching a great Canadian film is an amazing way to celebrate our cultures and shared values. Film has the power to unite us as a nation.

**I now know Canadian
movies are awesome!!
THANK YOU REEL
CANADA!**

— Grade 9 student
Bernice MacNaughton HS, Moncton, NB

OUR EDUCATIONAL PROGRAMMES



Each year, we serve thousands of teachers and tens of thousands of students, from single classes, to entire schools, **all absolutely free of charge.**



On the following pages, you'll find descriptions of all our programmes, which serve students all across Canada, from JK to Grade 12, and even adult ESL.

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English and French

All of our programmes are available in both official languages, and we have many French-language films and resources to offer our educational partners.



EDUCATIONAL PROGRAMMES SUMMARY

	LENDING LIBRARY	INDIGENOUS FILM PROGRAMME	WELCOME TO CANADA	REEL OPPORTUNITIES	RCtv LIVESTREAMS	CANFILMDAY
Who can participate?	JK to Grade 12 (QC: maternelle à sec. 5)	Grades 3 to 12 and ESL (QC: 3e à sec. 5)	English-language learners of all ages	Youth aged 15-30	Grades 7 to 12 (QC: sec. 1 à 5)	JK to Grade 12 (QC: maternelle à sec. 5)
Learn more and register	reelcanada.ca/education			reelcanada.ca/reel-opportunities	reelcanada.ca/rctv	reelcanada.ca/canfilmday
Event date	You can borrow from our Lending Library throughout the school year.			We'll work with you to choose a date.	2-3 set dates throughout the school year.	The 3rd Wednesday in April
Lesson plans	Our library includes over 700 lesson plans for a variety of grade levels and subject areas, including ESL/ELL. You can use our lesson plans on their own, or as part of your engagement in any of our programmes. Find out more at reelcanada.ca/lesson-plans .					
Cost	All our programmes are ABSOLUTELY FREE OF CHARGE					
Language	English, French or both.					
Where to find the films	To browse our many curated educational film lists for all audiences and age groups, visit reelcanada.ca/our-film-catalogues .					
What we provide	Access to films from our library, logistical help in planning your event, lesson plans and other resources, as well as quizzes, games, downloadable promotional materials, and other fun stuff.					

Email contactus@reelcanada.ca or call 1-888-508-0881 ext. 221 to get started.



OUR FILMS IN OUR SCHOOLS

We encourage you to use Canadian film as a teaching tool. Through our Lending Library, you can borrow films from us to show in your classroom, and gain access to our extensive library of lesson plans as well.

Visit reelcanada.ca/education to find out more.

JK to Grade 12

We offer several curated catalogues for various age groups and audiences. We also include grade level recommendations and detailed content advisories for all our films.

Any Time, Any Size

You can borrow films from our Lending Library at any time during the school year – just once, or multiple times throughout the year.

If you want to bring the excitement of a film festival into your school, we can help you upgrade your Lending Library request into a special event of any size and scope. Whether it's a few classes or an entire school, we will provide step-by-step instructions, planning support, promotional materials and resources, and (in some cases) access to guest speakers.





Beans (2020) Director: Tracey Deer (Mohawk)



I would ... like to applaud REEL CANADA for the efforts in creating specific programming around Indigenous films and creators to further the dialogue between Canadians and the First Peoples of Turtle Island.

*— Jesse Wente (Ojibway) Writer,
Strategic Advisor of the Indigenous
Screen Office, Chair of the Board of
the Canada Council for the Arts*



INDIGENOUS FILM PROGRAMME

Indigenous-made content is seamlessly integrated into all of our programmes, but there is also great value in highlighting these films through focused initiatives.

This programme provides an opportunity for dialogue, cross-cultural exchange and greater understanding among Indigenous, non-Indigenous and mixed audiences alike.

When Indigenous stories are told by Indigenous filmmakers, the result is authentic, self-determined cultural expression. Seeing oneself on film can be a profound and transformative experience.

Visit reelcanada.ca/indigenous or email us to find out more.





WELCOME TO CANADA

REEL CANADA has always been inclusive and reflective of the broad multicultural fabric that makes up our nation. Our programme for English-language learners of all ages, Welcome to Canada, has proven to be a powerful way to help newcomers understand and connect to Canadian culture in a way that is meaningful, welcoming and immediate.

Take advantage of cinema to illuminate Canadian culture for your students, and enhance their language skills.

Visit reelcanada.ca/esl to find out more.

**This programme helped
me understand Canada
culture easily. I loved it!**

*— Adult English-language learner,
TDSB ESL, Toronto, ON*



RCTV LIVESTREAMS

RCTV Livestreams give students the opportunity to watch a movie, and then engage with filmmakers and stars in a live, interactive broadcast happening nationwide. RCTV can be a profound collective experience for students, who connect with thousands of their peers across the country.

RCTV Livestreams are best experienced as live, interactive events. However, we also offer recordings after the fact for those who are unable to participate on event day.

“An exceptional experience with thought-provoking questions... Engaging in this process has changed who I am. I hope it helps shape my students' ideas of equity as they move from Elementary school into high school and beyond.

— Teacher, George Bonner Elementary,
Mill Bay, BC



Our livestreams take place on set dates throughout the school year, typically one in the fall, and one on National Canadian Film Day.

Each year, livestreams explore contemporary issues, stories, and perspectives around anti-racism, diversity, inclusion, and/or Reconciliation.

To sign up or find out more, visit reelcanada.ca/rctv.



NATIONAL CANADIAN FILM DAY

National Canadian Film Day (CanFilmDay) is not just for schools, it's for everyone. This massive-one day celebration of Canadian film takes place across Canada and around the world, for audiences of all ages. Launched in 2014, CanFilmDay takes place every year on the third Wednesday in April.

If you're thinking about borrowing a film from our Lending Library, doing so on CanFilmDay is a great way to ensure your screening will be extra special. You'll be watching alongside millions of Canadians nationwide!

In addition to our usual lesson plans and programming advice, you'll also get access to exclusive CanFilmDay bonuses such as activity packs, a pre-show video, and our online "party kit" to help make it special.

If you're teaching at an English-language high school, our largest offering on CanFilmDay is the RCTv livestream described on the previous page – take a look.

For more details on how you can get involved, visit canfilmday.ca.

National Canadian Film Day gives our small, rural school an opportunity to engage with a cross-Canada event that is relevant and exciting!

— *Teacher, Elm Creek School,
Elm Creek, MB*





REEL OPPORTUNITIES CAREER WORKSHOPS IN FILM & TV

Our newest programme, launched in 2019, focuses on exposing young people to the hundreds of career opportunities in the Canadian film industry.

Workshops: Classes can host a one-hour workshop, led by diverse industry professionals who will share their own experiences and provide an overview of career paths in Canadian film and television. Workshops include:

- Interactive discussion with Q&A, suitable for in-class or remote learning
- Option to focus on a particular job or department
- Youth-centred web resources and follow-up activities for further exploration
- Flexible timing throughout the school year

Boot Camps: New in-person, multi-day training sessions will be presented in partnership with various film industry and educational institutions nationwide, and will give young people an in-depth look at careers and hands-on training experience.

A modest honourarium is available for participants. Eligible youth must be aged 18-30.

Visit reelcanada.ca/reel-opportunities to find out more.

I have been teaching for 15 years and have been looking for something like this since day one! This program was fantastic. It was interactive, engaging and fun.

— Teacher, Regiopolis-Notre Dame CS, Kingston, ON

LESSON PLANS

We offer over 700 lesson plans for teachers who are bringing Canadian film into their classroom, all available at no cost (like all of our programmes).

Our teacher resources include:

- Pre- and post-viewing activities, handouts, rubrics, games, and quizzes
- A 13-lesson unit on Canadian film for Grade 9 to 12 English/Media courses
- Hundreds of film-specific lesson plans across a wide variety of subject areas and grades

Your lesson plans are always excellent. Students find them relevant, accessible, and engaging. They are useful tools for bringing diverse voices into the classroom and prompting meaningful discussion. Thank you, REEL CANADA!

– Karin Shaw, teacher at Stanley Humphries Secondary School in Castlegar, BC

- ESL / ELL lesson plans for various levels of English language proficiency
- An Ontario Literacy Test (OSSLT) prep package, including a computer-based practice test
- Special resources to help you discuss challenging topics such as anti-racism and Reconciliation with your students

Visit reelcanada.ca/lesson-plans to find out more.



@REELCANADA



reelcanada.ca | contactus@reelcanada.ca | 1-888-508-0881

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