



RCTv: Celebrating Francophone Cinema

Presented by REEL CANADA and CinÉcole

Celebrate the 10th anniversary of *Louis Cyr* with Antoine Bertrand

Watch the film *Louis Cyr* for FREE with your students, then on December 13, meet the star, Antoine Bertrand, for an interactive virtual discussion.

There are three simple steps:

- Watch *Louis Cyr* with your class between November 29 and December 12
- Join the discussion on December 13 (see the next page for the time in your region)
- Ask questions through our online platform

The programme also includes lesson plans, extension activities, and access to the film – all completely FREE OF CHARGE!

Can't make the date? You can still watch an interactive recording any time afterwards.

MORE DETAILS

- Explore themes of francophone identity, diversity, history and cultural icons
- Suitable for Secondary 1 to 5 / Grades 7 to 12
- Designed for native French speakers and FSL students who can participate in an abstract conversation in French
- An English-subtitled version of the programme will be available after airing, for FSL beginners and Anglophones

For questions or more information, reach out to contactus@reelcanada.ca or 1-888-508-0881 ext. 228

SIGN UP NOW

reelcanada.ca/LouisCyr2023

Not a French teacher? We're also running a similar livestream in English on April 17, 2024 – [pre-register now](#)



FIND YOUR TIME

PST	MST	CST	EST	AST	NST
7:30 am	8:30 am	9:30 am	10:30 am	11:30 am	12:00 pm

ABOUT THE FILM

In the late 19th century, after years of delighting crowds with astounding feats of strength, Louis Cyr (Antoine Bertrand) was considered the strongest man in the world. In this charming biopic, his best friend recounts the story to the strongman’s estranged daughter — from Louis’ poverty-stricken childhood through the ups and downs of his circus career — and shares with us the fascinating life of this Quebec hero. The film won nine Jutra awards, and was the most popular film of that year.

Review content notes



ANTOINE BERTRAND, STAR OF *LOUIS CYR*

Antoine Bertrand rose to fame in 2003 for his role in the popular TV series *Les Bougon*. Since then, he has won numerous awards for his TV work, appearing in *C.A.*, *Boomerang* and *Les Pays d’en haut*, and co-hosting *Les enfants de la télé*. Bertrand also works extensively in film, with key roles in *Starbuck*, *Votez Bougon!*, *Menteur (Compulsive Liar)*, *Au revoir le bonheur (Goodbye Happiness)*, and *Louis Cyr: l’homme le plus fort du monde*, which earned him the Jutra Award for Best Actor.

ABOUT REEL CANADA

REEL CANADA is a charitable organization that celebrates the power and diversity of Canadian film. Over the past 18 years, our educational programmes have held over 9,000 screenings and workshops, and served over 1,500,000 students.

ABOUT CINÉCOLE

Cinécole is run by Mediafilm, who have been shaping tomorrow’s cinema goers since 2009. To date, CinÉcole has given over 100,000 high school students the opportunity to see quality Quebec and French-language films on the big screen.

